

Executive Committee Meeting Minutes March 22, 2021

Members Present: Amye Rheault, Diana Michel, Theresa Kessler, Barbara Beatty, Karen Hauck, Bob Mizer, Mindy McAllister, Aileen Winquist, Bertha McClintock, Bob Coffin, Sherrie Brady, Stephen Belisle, Cathy Burdette, Robert Wade

Call to Order/Board Updates and Issues: meeting started at 7:30 pm.

Motion was passed to approve the February 2021 minutes.

- 1. First Vice President (Bill): Not present. External affairs update:
 - No updates.
- 2. Second Vice President (Diana):

Internal affairs update:

- Yard Sale: May 1
- Discussion about whether to phase out yard sales, or only have one/year. People don't participate as much anymore.
- KPW is doing a monthly curbside alert set stuff out for free.
- 3. Treasurer (Theresa):
 - Still processing dues payments, as dues are still coming in. Diana shared that we have 220 members right now (78% renewed from 2020).
 - CCVCA final budget numbers for 2020 were emailed to the board members. Due to COVID and lack of events, \$1,800 was added to capital improvements.
- 4. President (Amye):
 - <u>General Membership Meeting</u>: April 26
 - Potomac Vegetable Farm will send a representative to speak with us. They are sold out for the summer, but also have fall shares available.

- Women in the Arts can arrange a virtual event for us.
- Food truck may be available that evening trying to schedule with Lorenda.

Committee Updates:

- 1. Events (Sherrie):
 - <u>Stream Cleanup</u> (Sherrie and Aileen):
 - April 10 meet at the park, basketball court area, at 10 am (rain date April 24).
 - Sherrie has large paper bags, but good idea for folks to bring more.
 - > Women's Club is making treats for afterwards.
 - Boy Scouts will help.
 - <u>Upcoming front porch concert</u> (TBD) musician neighbors moved here last September.
 - A CCV resident is an astronomy enthusiast and Sherrie plans to encourage him to show neighbors the stars with his telescope this summer star.
- 2. Scholarship (Bob C.):
 - We have three applicants and will schedule Zoom interviews March 29 and 31.

Open Discussion: 2nd VP, Membership, and Welcome Roles.

(Amye prepared a power point presentation, which was very helpful in guiding this discussion.)

- You don't have to recruit Section Leaders/Block Captains very often, and training is simply an email.
- The Block Captains could be encouraged by the Welcoming Chair to drop off welcome packets in-person. But there is value in having one person responsible for handing them out and keeping tabs. The Welcoming Chair could deliver the packets, then inform the Block Captain that they need to pay the new household a visit.
- The two roles for 2nd VP are very different. We were advised to be careful about putting additional duties on the Block Captains, as it could backfire. Could email them a survey to gauge interest.
- The directory should be done by a separate person, either a volunteer or a paid entity.
- Do we really need a directory, or just hand out a list? Perhaps a generational divide in the way the usefulness of the directory is viewed.
- Amye plans to send the next three board meeting dates to the Block Captains with Zoom link as a friendly reminder to attend at least one meeting/year.

- Sideburn Pool could be a good place to recruit people. 80% of members live in CCV. Maybe the pool would post our membership form.
- The 2nd VP is allowed to oversee other people who assist with the duties don't have to do it all by oneself. Chair positions under the VP would NOT require a by-laws change. Work smarter, not harder!
- The database has been converted to Excel, so need someone who is proficient with it.
- Need someone just to manage the directory.

Old Business: Bonnie Harmon's son is going to take on the Oak View stairs (Gadsen Drive side) as a Scout project.

Outstanding Tasks: None.

Next Board meeting will be May 24, 2021, 7:30 pm, via Zoom.

Meeting was adjourned at 9:10 pm.

Respectfully submitted, Barbara Beatty CCVCA Secretary